

# Club de football bulgare de première ligue





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Le club participe à la première ligue, la première division du football bulgare, il a une histoire riche en football européen, célébrant son 100e anniversaire. Le club a produit bon nombre des meilleurs joueurs bulgares.

La Youth Academy est considérée comme l'un des meilleurs développeurs de jeunes joueurs du pays.

Flux de croissance et de revenus

Club a réalisé une croissance rapide de 54 % des revenus d'une année sur l'autre au cours des 5 dernières années,

Les revenus proviennent : (1) du parrainage et de la publicité, (2) de la diffusion, (3) du merchandising, (4) de la vente de billets, (5) des versements de solidarité de l'UEFA et des prix en argent, et (6) des transferts.

Amour communautaire

Club est le seul club de football professionnel de toute la province, qui compte 350 000 Bulgares. Les habitants de Blagoevgrad aiment profondément le club et le propriétaire du club est traité comme une célébrité locale avec une influence économique et politique passionnante.

Le propriétaire a investi plus de 500 000 \$ dans la rénovation du stade et du pavillon du club en 2019. Le club a stratégiquement vendu une participation de 10 % dans le club à sa municipalité d'origine en retour, la municipalité possède et entretient gratuitement le stade et les installations d'entraînement du club.

Offre et conditions

Propriétaires Une participation de 90 % dans le club est disponible à la vente (équivalant à une contrepartie totale de 5 400 000 USD)

Participation : 90 % (autres 10 % détenus par la municipalité)

TARGET PRICE

\$5,400,000

GROSS REVENUE

1800000

EBITDA

TBA

BUSINESS TYPE

Clubs de Football, Clubs de Football

COUNTRY

Bulgarie

BUSINESS ID

L#20230409

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