

Étude de marché américaine





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Cette entreprise américaine d'études de marché a une longue expérience des ventes aux États-Unis et en Europe.

La société dispose d'un grand bureau en Inde et d'une équipe de vente dédiée aux États-Unis qui fournit aux entreprises des rapports de recherche et des services de conseil adaptés aux besoins spécifiques de l'entreprise.

La société est spécialisée dans la fourniture de rapports liés aux produits chimiques et aux matériaux, à la défense, à l'énergie et aux ressources naturelles, à l'alimentation et aux boissons, aux équipements d'ingénierie lourde, à l'emballage, à l'automobile et aux transports, aux biens et services de consommation, à l'électronique et aux semi-conducteurs, à l'automatisation des usines, aux soins de santé, à l'informatique et télécom et pharmaceutique.

L'organisation compte plus de 400 employés répartis dans le département Core Researcher, l'équipe de vente et l'équipe de marketing.

La société a collecté plus de 15 000 rapports disponibles en anglais (inclus dans la vente).

TARGET PRICE

\$25,000,000

GROSS REVENUE

TBA

EBITDA

TBA

BUSINESS TYPE

Services, Services

COMPETITION

Nielsen, IQVIA, Kantar, Gartner, IPSOS, GfK, IRI, Dynata

SUPPORT & TRAINING

12 mois

REASON FOR SELLING

Retraite

COUNTRY

États-Unis

BUSINESS ID

L#20220361

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