Marques italiennes de lunettes de luxe

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La taille du marché mondial de la lunetterie était évaluée à 157,9 milliards USD en 2021. Il devrait se développer à un taux de croissance annuel composé (TCAC) de 8,4 % de 2022 à 2030. Le segment du commerce électronique Eyewaer devrait connaître un taux de croissance de plus de 9,0 % jusqu'en 2030. Les facteurs clés qui stimulent la croissance du marché de la lunetterie comprennent le nombre croissant de troubles ophtalmiques, la sensibilisation aux examens de la vue et la perception des lunettes comme un accessoire de mode.

A vendre un portefeuille de deux marques italiennes de lunettes (fondées en 2014 et 2015), les deux marques ont une solide expérience dans de nombreux domaines à travers le monde : Italie, Royaume-Uni, Pays-Bas, France, Espagne, Allemagne, Grèce, Bosnie, Israël, Ukraine , Paraguay, Koweït, Malaisie, Singapour, Chine, Hong Kong et sur de nombreux magasins en ligne comme : Zalora, Souq, Amazon, Italy Got Style, Opumo, Italist, Moda Operandi et plus encore.

Les deux marques ont plus de 850 références combinées (optique et solaire) avec des montures en acier inoxydable, acétate, PC, TR90. La société entretient des relations étroites avec des fabricants en Italie et en Chine.

TARGET PRICE
$1,000,000

GROSS REVENUE
TBD

EBITDA
TBD

BUSINESS TYPE
Détaillant de Mode, Détaillant de Mode

COMPETITION
Johnson & Johnson Vision Care, Inc.; ESSILORLUXOTTICA; CooperVision; Carl Zeiss AG; Bausch & Lomb Inc.; Safilo Group S.p.A.

COUNTRY
Italie

BUSINESS ID
L#20220310

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