

Fabricant, distributeur, détaillant de Tabac de 30 ans





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L'une des principales marques de tabac aux Émirats Arabes Unis, cette société créée en 1990 est l'un des principaux fabricants de tabac et équipements pour fumer, Détaillant et Exportateur au Moyen-Orient, avec des partenaires distributeurs officiels aux Émirats Arabes Unis, à Bahreïn et au Royaume d'Arabie Saoudite .

Les produits sont disponibles partout sur le marché local des Émirats arabes Unis (Hypermarché Carrefour, tous les magasins covenant, ADNOC, ENOC, Emarat, Zoom et épiceries).

Activité commerciale: Fabrication et distribution de tabac pour équipements et accessoires de fumage

Nombre d'employés: 100 +

Nombre de points de vente propres: 5

Machines: 2 lignes de production

Nombre de points de vente couverts aux EAU: 450 +

Cette société a fait enregistrer tous les produits du tabac auprès de l'Union européenne et de Public Health England, un département gouvernemental responsable de la santé publique.

Occasion
Plan Futur

- KSA: Couvrir plus de ville principale avec l'ouverture d'un nouveau point de vente, selon notre expérience aux EAU et notre connaissance du marché KAS, nous nous attendions à ce que le marché KSA ait un potentiel de 4 fois plus que le marché des EAU.
- USA: Le marché américain est le marché le plus potentiel pour cette marque, notre expérience de la vente en ligne indique qu'elle est bien accueillie.
- Inde: La reconnaissance de la marque est très forte dans la société indienne dans le CCG, la jeune génération indienne a un grand intérêt pour ces produits en tant que tabac naturel propre.

TARGET PRICE

\$110,000,000

GROSS REVENUE

TBA

EBITDA

TBA

BUSINESS TYPE

Distributeur, Distributeur, Fabrication, Fabrication, Vente au Détail Divers, Vente au Détail Divers

FF&E

69000

INVENTORY

1050000

ESTABLISHED

1990-03-15

COMPETITION

Philip Morris International, Altria, British American Tobacco, Imperial Brands et Japan Tobacco International.

SUPPORT & TRAINING

6 Mois

REASON FOR SELLING

Retraite

COUNTRY

Émirats Arabes Unis

BUSINESS ID

L#20210040

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