

Un club de football italien en Serie B, de 100 ans d'existence





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Concurrence dans la Serie B professionnelle italienne. 20 équipes dans la ligue. Les deux premières sont directement promues en Serie A et les n°3 à 8 se battent pour la troisième place en vue d'une promotion lors d'un play-off d'après-saison. Beaucoup de chances d'accéder à la Serie A. Les 4 dernières équipes seront reléguées en Serie C.

Fondée il y a plus de 100 ans. Situé dans une région économiquement forte du nord de l'Italie. Un stade d'une capacité inférieure à 15 000 personnes.

En consultation avec la municipalité locale, rénovation, expansion et renouvellement possibles.

Club avec une bonne configuration, démontrée par la croissance des graduations et la montée dans les ligues. Au cours de la saison 2019/2020, le club est proche de la promotion en Serie A. Un exemple pour de nombreux clubs qui ont la même ambition. Le club a réussi à croître/investir et a bien géré sa situation financière. Même après une année difficile avec le covid.

Une bonne organisation de la jeunesse est en place pour trouver des talents locaux, les faire grandir et les faire entrer dans l'équipe première. Le club a un bon programme d'affiliation (en pleine expansion) avec les clubs de football amateur de la région.

Les clubs de Serie B reçoivent un droit d'entrée annuel d'environ 8 à 9 millions d'euros de la part de la fédération et des revenus de diffusion, en fonction de certains critères liés aux performances récentes et à l'importance, dans le passé, pour le football italien.

TARGET PRICE

\$20,000,000

GROSS REVENUE

TBA

EBITDA

TBA

BUSINESS TYPE

Clubs de Football, Clubs de Football

COUNTRY

Italie

BUSINESS ID

L#20210117

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