

Eau en bouteille et boissons non alcoolisées





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La société vient de terminer son cycle d'investissement et recherche désormais un partenaire qui l'assistera dans la pénétration du marché national et international ainsi que dans le développement de nouveaux produits.

Le marché serbe a commencé à considérer une bonne hydratation comme un facteur de santé très important, ce qui contribue de manière significative au taux de croissance des revenus de l'entreprise. La consommation d'eau en bouteille à Sebia a augmenté rapidement au cours des 10 dernières années et dépasse désormais déjà les 100 litres par habitant et par an.

Le produit contient une eau de haute qualité et une faible teneur en minéraux, ce qui le rend adapté à une utilisation quotidienne illimitée. La source est abondante et le paramètre de l'eau est stable au fil des saisons. La qualité de l'eau est confirmée par l'Institut Fresenius, l'un des principaux laboratoires européens d'analyses non médicales, et par le Centre d'hygiène et d'écologie humaine de Serbie.

L'entreprise a déjà acquis la plupart des équipements auprès des fournisseurs les plus renommés ou des processus de production d'eau potable en bouteille et d'autres produits à base d'eau.

Détails clés :

- L'entreprise utilise de l'eau hypothermale à faible teneur en minéraux, saine et rafraîchissante, de la plus haute qualité.
- L'entreprise détient le droit d'exploitation de l'eau depuis 99 ans.
- Potentiel étendu de la source d'eau – 13,5 litres/sec
- Technologie avancée et capacités de production prêtes.
- Lignes d'embouteillage d'eau non gazeuse (bouteilles PC 15 et 18,9 litres).
- Personnel expérimenté et très dévoué.
- Accords de libre-échange entre la Serbie, l'UE, la Russie, l'ALECE, l'AELE et la Turquie.
- Incitations attractives pour les investissements étrangers et l'emploi en Serbie.
- Coût de la main d'œuvre relativement faible.

Certificats :

- ISO 9001
- HACCP
- OIN 14000

TARGET PRICE

\$8,500,000

GROSS REVENUE

TBD

EBITDA

TBD

BUSINESS TYPE

Boissons

COUNTRY

Serbie

BUSINESS ID

L#20240685

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