

# Entreprise historique de fabrication de vêtements pour femmes vieille de 50 ans





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La marque est bien connue dans le monde entier et fait partie de la culture POP des années 80-90. L'entreprise se spécialise dans la fabrication et la distribution de commandes personnalisées tout en conservant la propriété d'une marque unique.

### Points clés

- Sa gamme de produits comprend des bas, des vêtements de corps et des accessoires.
- L'entreprise propose également des marques privées, avec 4 à 5 grandes marques contribuant à 30 % de son chiffre d'affaires.
- Soixante pour cent de la production est dédiée à la propre marque de l'entreprise.
- Les commandes sont exécutées en fonction des demandes reçues, permettant une personnalisation sur mesure.
- L'entreprise exploite un site Web actif représentant à la fois la société et sa marque.
- Opérant uniquement en ligne, l'entreprise fonctionne efficacement avec un effectif minimal, ne nécessitant que 12 employés pour gérer ses opérations.
- La marque est enregistrée pour une distribution mondiale.
- L'entreprise bénéficie d'un prêt d'environ 1 million d'euros qui doit être supporté par le nouveau propriétaire s'il choisit d'acquérir la totalité de l'entreprise.
- La société compte quatre actionnaires, chacun détenant 25 % des actions.

**TARGET PRICE**  
EUR 8,000,000

**GROSS REVENUE**  
2000000

**BUSINESS TYPE**  
Fabrication

**REAL ESTATE**  
Les actifs physiques comprennent une usine de fabrication d'une valeur de 3,5 millions d'euros et des stocks d'une valeur de 200 000 euros.

**FACILITIES**  
L'usine de fabrication se trouve dans une zone bâtie de 4 500 mètres carrés qui appartient à l'entreprise.

**COUNTRY**  
Italie

**BUSINESS ID**  
L#20240695

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