

Grossiste de vêtements agrée





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Située dans le Massachusetts, cette entreprise est spécialisée dans l'importation et la vente en gros de vêtements personnalisés, ainsi que de sa gamme sous licence de sweat-shirts à capuche universitaires, de t-shirts, de chapeaux, de gants, de vestes et d'accessoires destinés aux boutiques et magasins touristiques régionaux.

Après plus de quatre décennies d'expérience, il existe un potentiel important pour faire passer l'entreprise au niveau supérieur en tant que facteur de niche complémentaire aux ateliers de sérigraphie et aux entreprises synergiques.

De plus, la promotion des importations telles que des produits brodés de haute qualité offre la possibilité de maximiser sa portée via une publicité agressive qui pourrait augmenter les ventes de 25 % au cours de la première saison pour un propriétaire ambitieux. 50 000 \$ d'inventaire seront inclus dans le prix demandé et en raison des variations saisonnières, tout ce qui dépasse sera négocié au moment de la vente.

Avec des prévisions similaires pour 2024, les revenus en 2023 ont atteint 4 182 000 \$ ainsi que les bénéfices discrétionnaires de 874 000 \$, offrant des marges bénéficiaires supérieures à la moyenne du secteur. Le bâtiment de 14 000 pieds carrés comprend une salle d'exposition, une zone de production et un grand entrepôt disponible en option de location ou d'achat.

Avec une équipe qualifiée de six employés non syndiqués et une formation polyvalente en place, le propriétaire peut rester jusqu'à 12 mois pour assurer une transition en douceur.

TARGET PRICE

\$1,500,000

GROSS REVENUE

4182000

BUSINESS TYPE

Vente au Détail Divers

FF&E

\$400,000

INVENTORY

\$50,000

COUNTRY

États-Unis

BUSINESS ID

L#20240664

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