

# Technologie africaine tout-en-un de financement des entreprises pour les DMF





## Technologie africaine tout-en-un de financement des entreprises pour les PME

La société a été lancée pour fournir un compte bancaire aux entreprises afin qu'elles puissent fournir des services bancaires. Le service s'est étendu au-delà des comptes bancaires et des paiements en fournissant des services financiers inclusifs permettant aux entreprises d'accéder à des prêts pour se développer plus rapidement. Le service assure la gestion des opérations bancaires, des paiements, des flux de trésorerie et des dépenses, ce qui aide les entreprises à économiser du temps, de l'argent et à se développer plus rapidement.

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Le service API a évolué vers un produit « Finance as a Service » qui permet aux entreprises de proposer facilement des produits de services financiers à leurs clients. Apprentissage clé : Il était très difficile et coûteux pour les entreprises, en particulier pour les nouveaux propriétaires d'entreprise, de créer un produit.

La société s'est étendue au-delà d'une simple plateforme bancaire pour devenir une solution de financement d'entreprise tout-en-un destinée aux entreprises des marchés émergents. Apprentissage clé : 3 000 entreprises inscrites et une communauté prospère

### Marché

- 47 millions d'entreprises enregistrées au Nigéria
- 250 millions d'entreprises dans toute l'Afrique
- Opportunités de marché B2B de 1,5 milliard de dollars en Afrique
- 20 % de croissance rapide par an

### Points clés

- Capital levé de 700 000 \$
- 20 millions de dollars en valeur de transaction
- 3000 utilisateurs professionnels
- 2600 clients en liste d'attente

### Des produits

- Logiciel bancaire
- Facturation des comptes
- Paiement et change
- Paie
- Des flux de trésorerie
- Outils commerciaux et bien plus encore

### Avantages clés

- Des comptes mondiaux qui soutiennent l'expansion
- Des outils commerciaux qui permettent de gagner du temps et de soutenir la croissance
- Des solutions de paiement 3 fois moins chères que les banques

### TARGET PRICE

\$2,000,000

### GROSS REVENUE

TBA

### EBITDA

TBA

### BUSINESS TYPE

Services Financiers, Services Financiers

### COUNTRY

Nigeria

### BUSINESS ID

L#20230502

- Accès à des liquidités à des taux bas

#### Investisseurs

- Démarrages technologiques
- Étoiles de graines
- Expert Dojq

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