

Entreprise de transformation de poulet vieille de 30 ans





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L'entreprise familiale a été fondée en 1989, spécialisée dans l'abattage de poulets. Elle a son siège administratif et industriel dans la ville de Várzea Paulista, São Paulo (SP)

- L'entreprise compte 2 005 employés directs et plus de 2 000 employés indirects. L'usine fonctionne en deux équipes et travaille trois samedis par mois.
- La capacité de production actuelle est de 520 tonnes par jour soit 11 500 tonnes par mois. A partir de décembre 2022, la capacité de production passera à 620 tonnes par jour.
- La société est autorisée à exporter vers divers marchés étrangers, notamment la Corée du Sud, le Japon, le Liban, l'Iran, le Yémen, l'Afrique du Sud et Cuba. De plus, la société est actuellement en cours de qualification pour exporter vers la Chine, le Mexique et le Chili.
- L'entreprise exporte régulièrement au Vietnam, en Corée du Nord, en Iran, à Hong Kong, au Pérou et en Bolivie. De plus, l'entreprise exporte des aliments pour animaux de compagnie en Belgique et en Espagne.
- L'entreprise est présente dans l'État de São Paulo, avec une plus grande concentration sur la capitale et les régions métropolitaines. De plus, nous desservons les marchés du Sud, du Nord-Est et de Rio de Janeiro.
- L'entreprise se livre à l'élevage de 300 000 oiseaux par jour. Parmi ceux-ci, 250 000 volailles sont transformées dans ses installations, tandis que les 50 000 volailles restantes sont sous-traitées ou vendues à des tiers pour faire face à la production excédentaire.

Propres matrices et incubateurs

Matrices en production : 350 000 volailles - 9 noyaux - 37 hangars
Arrays en formation : 235 000 oiseaux - 4 noyaux - 21 hangars
Production d'œufs : 8 millions par mois.

Usine alimentaire 1

La capacité de production d'aliments granulés est de 45 ;
tonne/heure, production mensuelle jusqu'à 27 000 tonnes/mois ;

Usine d'alimentation 2

La capacité de production est de 22 tonnes/heure ;
Production mensuelle jusqu'à 13 200 tonnes/mois ;

Les services comprennent une flotte externalisée de 130 camions uniques pour les livraisons à São Paulo et Rio de Janeiro.

La société utilise un système de renseignement logistique informatisé et un suivi de flotte pour assurer des opérations efficaces.

Flotte externalisée de 130 camions exclusifs pour les livraisons à São Paulo et Rio de Janeiro avec un système informatisé d'intelligence logistique et de suivi de la flotte

TARGET PRICE
\$575,000,000

GROSS REVENUE
350000000

EBITDA
56100000

BUSINESS TYPE
Fabrication

SUPPORT & TRAINING
Equipe Commerciale 60
vendeurs extérieurs et 24
télévendeurs pour les ventes
dans l'état de SP et 10
représentants pour les autres
états desservis

COUNTRY
Brésil

BUSINESS ID
L#20230454

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